

# green point

**minima**  
less is more



## Are you doing your bit?

- Think throwing out a plastic bottle will make it go away? A plastic bottle will take 700 years before it will even start to decompose.
- A used aluminum can is recycled and back on the grocery shelf as a new can in as little as 60 days.
- Recycling the UK's plastics in 2007 saved 684,000 tonnes of CO<sub>2</sub> emissions, the equivalent of taking more than 216,000 cars off the road.
- Throwing away an aluminum can wastes as much energy as pouring out 70% of that can's volume in petrol.
- Recycling 1 tonne of steel is the equivalent of 80% of the CO<sub>2</sub> emissions produced when the iron ore was originally produced.
- 1 tonne of recycled aluminium saves 9 tonnes of CO<sub>2</sub> or 23,000 vehicle miles.



**Use Minima to cut  
down on waste**

